



www.ChristmasPartyGuide.co.uk
Media pack 2018

Advertise your Christmas Party venue to 5,000* businesses in your area

Many businesses are starting to plan their Christmas party earlier than ever to ensure they reserve the very best venues for their Christmas parties.

We are publishing forty local guides and each one will be distributed to 5,000* party organisers in local businesses. The Christmas Party Guides are incredibly popular and with continued demand we are returning in 2018 that will allow your venue to benefit from a cost-effective, highly targeted print and digital advertising campaign in your area.

Each Christmas Party Guide offers your business:

- Highly targeted advertising, posted to thousands of businesses in your area
- Cost-effective and far more targeted compared with local newspaper advertising
- A5 format - easy for organisers to keep and refer back to
- Full colour advertising
- Also available free to party organisers upon request
- Free web entry included with 250-word descriptive text, social media links and PDF menu & brochure uploads included
- Getting noticed is even easier with our Premium Enhanced Entry. Pinned to the top of the page and with links to social media pages including YouTube videos you'll be making sure it is the best Christmas yet

* East Kent and West Kent guides benefit from a larger 10,000 circulation

Where we cover in 2018:

- | | | | |
|---------------------------|-------------------------------|-----------------------|---------------------------------|
| • Birmingham | • East Kent | • London (North) | • Plymouth |
| • Bournemouth | • Edinburgh | • London (South) | • Portsmouth |
| • Brighton | • Exeter | • London (West) | • Reading |
| • Bristol | • Glasgow | • Manchester | • Sheffield |
| • Cambridge | • Guildford | • Milton Keynes | • Southampton |
| • Cardiff | • Hemel Hempstead & St Albans | • Newcastle-Upon-Tyne | • Southend-On-Sea |
| • Chelmsford | • Leeds | • Northampton | • Stratford Upon Avon & Warwick |
| • Cheltenham & Gloucester | • Leicester | • Norwich | • West Kent |
| • Colchester | • Liverpool | • Nottingham | • Windsor & Slough |
| • Coventry | • London (East) | • Oxford | • York |

Copy deadline: 10th August 2018

Issue date: 31st August 2018

Spaces are limited so book your advert now!

Call: 01376 514000 • **Email:** sales@christmaspartyguide.co.uk

Rate card

Double Page Spread	£700	Outside Back Cover	£695
Full Page	£400	Inside Front Cover	£585
Premium Directory Listing	£350	Inside Back Cover	£495

All prices are subject to VAT

THE BENEFITS...

- * Posted to thousands of businesses based in your area
- * Less expensive and highly targeted compared to local newspaper advertising
- * Printed A5 booklet - easy for organisers to keep and refer back to
- * Full page, full colour advertising
- * Additional copies available free to party organisers on request
- * Guide can also be downloaded by party organisers or viewed electronically as a flipping book on our website
- * Links from our website increasing traffic to your website along with PDF menu and brochure downloads
- * 250-word descriptive text profile of your venue
- * Links to Facebook, Twitter, Instagram, Pinterest and more
- * Publicised on Google and other search engines to drive as much traffic to the website as possible

Premium directory listing for your venue which also includes;

- * High Resolution Gallery-style Imagery
- * Unlimited descriptive text on what your venue is offering
- * Up to three YouTube links showcasing videos of your venue
- * Special events section for Christmas Eve, Boxing Day, New Year's Eve
- * Tabbed areas for extra content to website pages, videos, downloads and more
- * Useful links areas to gain extra website traffic to your venue
- * Pinned to the top of the listings ensuring you get maximum exposure to thousands of party planners

For more information, take a look at this year's website by visiting www.christmaspartyguide.co.uk

For last year's website visit www.christmaspartyguide.co.uk/2017

Advertising rates are cost effective with the Christmas Party Guides and were offering earlybird prices on bookings made by 31st March 2018 so please contact us telling us which guide(s) you are interested in, on 01376 514000.

Mechanical information

Design Service

We can design your advert from images and text supplied. Please call the design department on 01376 535 616 to discuss your requirements.

Getting Your Advert To Us

- Ideally adverts will arrive as high-resolution print-ready PDFs / TIFFs / JPEGs.
- All artwork must be NO LESS than 300dpi in CMYK.
- For suitability of all other formats please call the design department on 01376 514000.

Important:

We recommend that text and imagery is kept 10mm away from the edge of the advert.

- Please email artwork to artwork@christmaspartyguide.co.uk
- We reserve the right to charge £25 for any artwork not provided to specification.
- When emailing artwork, please compress files using ZIP or STUFFIT.

Full Page Advert & Covers

Trim Size: 148 mm (w) x 210 mm (h)

Bleed Size: 154 mm (w) x 216 mm (h)